



Team St. Albert Launched

Mayor Richard Plain launched Team St. Albert at an early morning kick-off on April 15/03. The purpose of this initiative is to promote St. Albert as a great place to live, work and play and build upon the Business Is RIGHT In St. Albert campaign. As ambassadors for the community, Team St. Albert will become the eyes and ears to assist the City in promoting business growth in St. Albert.

Team St. Albert is comprised of over 50 community leaders including City Council, SAEDAC, Chamber of Commerce, business



owner/operators and senior City Administration. Additional members will be added throughout the program.

“We are proud of our competitive advantage, and we must build on our positive image and promote, promote, promote,” stated Mayor Plain. “We need businesses and residents alike to let us know of possible opportunities.”

If you see or hear about a possible business opportunity for us to follow up on, just give Economic Development a call at 459-1631.

BITNETS in Downtown

St. Albert's Economic Development Strategic Plan recommended that technology firms become a focus of attention in developing an industry cluster for our community. One example of this industry is BITNETS Inc.

BITNETS Inc. (www.bitnets.ca) specializes in Internet Communications, offering secured mail hosting, anti-virus scanning and advanced content filtering, web server software consulting and secure wireless networking. BITNETS helps businesses leverage Internet technologies to increase productivity and lower costs. **BITNETS PC Express (www.pcx.bitnets.ca)** offers technical services such as PC repairs, upgrades and virus cleaning. BITNETS PC Express is the only authorized shipping centre for FedEx, UPS and DHL in downtown St. Albert. The store also offers fax, scan, print and photocopy services.

BITNETS Cyber Kids (www.kids.bitnets.ca) is dedicated to teaching computer skills to children aged two and up. Seminars are also available for adults.

The business is located downtown at City Plaza, 44 St. Thomas Street, 418-5151.

Panel Source Awarded Presidential Contract

Panel Source International of St. Albert has been awarded the contract to supply it's new PyroBlock® product to the William Jefferson Clinton Presidential Center, currently under construction in Little Rock, Arkansas. Panel Source International introduced this new product on April 3, 2003, after nearly five years of research, testing, and development.

Pyroblock® is currently the only composite panel product in North America that meets all key environmental and performance standards, including requirements for Class A fire retardance, formaldehyde free construction, moisture resistance, mold and mildew resistance, and the use of rapidly renewable fibers.

Pyroblock® is ideally suited for use in a variety of public buildings and facilities. Robert McLeod, the company's general manager, noted that Panel Source

International has also quoted the product for expansion projects at Duke University and the University of Vermont. Panel Source International is a privately held firm founded in 1943, currently celebrating its 60th year of business. For more information call 877-464-7246 or e-mail at team@panelsource.net.

	2003		2003		2002	
	No.	Value (x 1000)	No.	Value (x 1000)	No.	Value (x 1000)
Residential						
Single Family	25	5,385	66	14,387	121	18,942
Multiple Family	2	350	24	3,475	54	9,850
Other	19	216	52	558	66	871
Res. Subtotal	46	5,951	142	18,420	241	29,663
Commercial	6	190	12	4,601	15	730
Industrial	0	0	0	0	1	75
Institutional	1	2,330	3	2,460	0	0
Total	53	8,471	157	25,481	257	30,468

PHONE 780.459.1631

FAX 780.460.1161

E-MAIL info@st-albert.net

71 St. Albert Road
St. Albert, AB T8N 6L5
CANADA

www.city.st-albert.ab.ca



Tourism Update

In February, we introduced the new focus of the tourism department. At this time I would like to clarify the role of the information centre. The information centre will continue to operate on a year around basis and is here to answer questions from both residents and visitors. The centre has an extensive collection of brochures on St. Albert and the greater Edmonton Region, as well as limited publications on the rest of the province.

2003 Provincial publications carried include: Accommodation Guide, Campground Guide, Bed & Breakfast Directory, Alberta Farmers' Markets, Provincial Historic Sites & Museums, Craft Map of Alberta, Alberta's Parks & Protected Areas, Alberta Fairs and Rural Tourism, the Canadian Youth Hostel Guide and the "Alberta - L'autre belle province!" guide.

Meet our Staff

We are pleased that Joan Barber joined the City of St. Albert Economic Development & Tourism team in October 2002. Joan has a Diploma in Tourism from Red Deer College and previously worked as a volunteer at the Information Centre, as well as extensive experience working with community groups and organizations. In May, Joan will attend "Tourism in Community Economic Development – Best Practice Scenarios" offered by the University of Waterloo Economic Development program.

As the Tourism Development Coordinator, Joan's main focus is on the development of tourism in St. Albert and immediate region. She feels St. Albert has a lot of untapped potential and is looking forward to working with the community to help ensure the tourism assets are identified and marketed. Joan is committed to a high level of customer service and thoroughly enjoys the variety of tasks and people that she interacts with on a daily basis. She is a member of the



In addition, we produce the monthly Community Calendar and encourage all community groups to call us with their special event information. Our phone rings daily with people asking what is happening in St. Albert. Please tell us so we can pass this information on.

Do you have a great idea to attract visitors to St. Albert? Call or drop by and talk to us, we are here to assist with the development of great ideas! We are currently working with the Kinsmen Club to ensure the 38th Annual Rainmaker Rodeo & Exhibition is the best ever. As a rodeo partner ED&T will be conducting a survey that will provide us with valuable information as to economic benefits of hosting such events.

Also remember to mark your calendars, The Northern Alberta International Children's Festival takes place in St. Albert from May 27-31, 2003.

Marketing & Media Committee for the 2007 Western Canada Summer Games Bid, is responsible for the finances of the Regional Day Trips Committee, and is a member of the Heritage Trail steering committee.



In her spare time, Joan enjoys playing soccer, hiking and spending time with her family. She is also helping to coach a Under 12 girl's soccer team this summer.

We encourage you to stop at the Information Centre, meet Joan and see all the wonderful attractions and events St. Albert has to offer.

By Director, Economic Development & Tourism

**2003/2004 City of St. Albert
Street maps available soon!**

New Business March & April 2003

Airline Ticket Centre

11A St. Anne Street 418-3555
Full Service Travel Agency

Brew'in Tap House

9020 McKenney Avenue 458-5513
Licensed Restaurant

Digiware Computer Service & Sales

24 Rowland Crescent 460-9942
On-site Computer Sales, Upgrades

Luisa Ristorante

104, 8 Perron Street 458-6749
Dine In & Take Out Restaurant

Mary Brown's Chicken & Taters

10, 504 St. Albert Road 418-8888
Fast Food Restaurant

Page the Cleaner/Derks Formal Wear

30, 504 St. Albert Road 418-1628
Dry Cleaning, Repairs, Alterations, Formal
Wear Rentals

Pisa Pizza & Pasta Ltd.

B 23 Akins Drive 460-4663
Pizza & Pasta

Sublime Apparel

28A St. Anne Street 460-0016
Retail Clothing, Handcrafted Jewellery

Trans Formed

9A St. Anne Street 458-2060
Hair Salon

Westway Electrical Supplies & Service

65 Calder Place 458-9848
Industrial/Commercial Electrical Supply

FEATURED LOCAL
WEBSITE

o f t h e m o n t h

www.rainmaker.ab.ca

**Rainmaker Rodeo/Kinsmen Club of
St. Albert**

- ◆ Concise, relevant information
 - ◆ Schedule of events
 - ◆ Complete photo gallery
 - ◆ Information survey